



### HOW TO FORM A WINNING TEAM?

Berlin, June 2022



### About us

#### ADVISORY



### **Jan-Frederik Valentin** Managing Partner ennea capital partners



#### Dr. Sven Sterzenbach

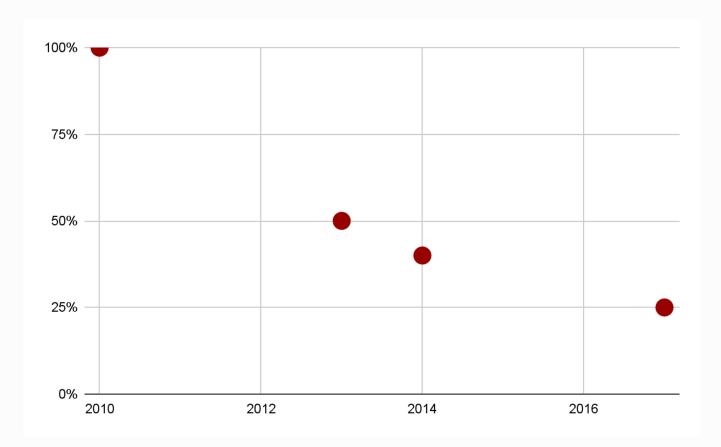
Professor für Innovation & Entrepreneurship | Hochschule München So much can go wrong - and it usually does.

# Don't found.

# If you ...

... are risk-averse, a pessimist, an unfettered optimist, paranoid, a nerd and nerd only, just one - or more than three, are not humble, are not bullish, prefer lunch over breakfast, are an ice-cream-seller, a time-waster, a nondecider, a poor storyteller, always honest, don't know your market, are poor at math, don't know what it takes to build a startup, have no idea who you are going to sell your company to ...

# C - You?





#### JONNE KUYT

Director of design driven innovation at ES\_Mobility | CCO at Edenspiekermann

More

### Experience



#### Director of design driven innovation

Edenspiekermann Mar 2015 - Present · 7 yrs 3 mos Amsterdam



#### **Consultant de sédition principal** MONMOLO | pour l'activiste postmoderne

Jan 2014 - Present · 8 yrs 5 mos

C T

**CSIO - Chief Swimming Innovation Officer** The African Swim Club

Jan 2012 - Present · 10 yrs 5 mos Utrecht

# **Almost Cheesy**



# Don't hire for ...

Track Record Experience Diversity Smarts





Systematic Review

### A Systematic Literature Review about Team Diversity and Team Performance: Future Lines of Investigation

Lurdes Patrício<sup>1</sup> and Mário Franco<sup>2,\*</sup>

# Hire for Hearts.

### Go to the office.

# Cheesy



Working from home does not work, says Johnson

### Manana Culture?







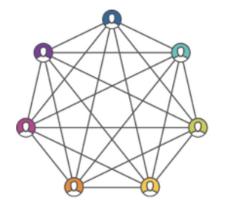
### Wer will, der kriegt im Markt, im Netz. Jederzeit.



ALLES RAUSTRAGEN - NICHTS BEZAHLEN.



### Why 8 Is the Perfect Size for a Startup Team



7 PEOPLE, 21 CONNECTIONS

9 PEOPLE, 36 CONNECTIONS

**12 PEOPLE, 66 CONNECTIONS** 

# Keep Hiring.

### Be in touch.

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